

## Privacy Policy

Your privacy is very important to us. Accordingly, we have developed this Policy in order for you to understand how we collect, use, communicate and make use of personal information. The following outlines our Privacy Policy.

When accessing our Website, Africancelebs.com will learn certain information about you during your visit.

Similar to other commercial Web sites, our Web site utilizes a standard technology called "cookies" (see explanation below, "What Are Cookies?") and Web server logs to collect information about how our Web site is used. Information gathered through cookies and Web server logs may include the date and time of visits, the pages viewed, time spent at our Web site, and the Web sites visited just before and just after our Web site, your IP address.

### **IP Addresses**

IP Addresses IP addresses are used by your computer every time you are connected to the Internet. Your IP address is a number that is used by computers on the network to identify your computer. IP addresses are automatically collected by our web server as part of demographic and profile data known as traffic data so that data (such as the Web pages you request) can be sent to you.

### **Email Information**

If you choose to correspond with us through email, we may retain the content of your email messages together with your email address and our responses. We provide the same protections for these electronic communications that we employ in the maintenance of information received online, mail and telephone.

### **How Do We Use the Information That You Provide to Us?**

Broadly speaking, we use personal information for purposes of administering our business activities, providing customer service and making available other items and services to our customers and prospective customers.

Africancelebs.com will not obtain personally-identifying information about you when you visit our site, unless you choose to provide such information to us, nor will such information be sold or otherwise transferred to unaffiliated third parties without the approval of the user at the time of collection.

We may disclose information when legally compelled to do so, in other words, when we, in good faith, believe that the law requires it or for the protection of our legal rights.

### **What Are Cookies?**

A cookie is a very small text document, which often includes an anonymous unique identifier. When you visit a Web site, that site's computer asks your computer for permission to store this file in a part of your hard drive specifically designated for cookies. Each Web site can send its own cookie to your browser if your browser's preferences allow it, but (to protect your privacy) your browser only permits a Web site to access the cookies it has already sent to you, not the cookies sent to you by other sites. Please take a few moments to review important information about your privacy. Keeping customer information private is a priority for us.

**Information We Share**

We do not disclose any personal information about our customers or former customers to any non-affiliated entity except as described below and otherwise permitted by law. We may disclose all of the information we collect, companies that assist us in the servicing or administration of the product that you have requested or authorized. When information is shared with companies that perform services on our behalf, we protect against the subsequent disclosure of that information.

In no event do we disclose your personal information to companies that will use that information to contact you about their own products or services.

**Our Security Procedures**

We restrict access to personal information about you to those persons who need such information to provide products or services to you. We maintain physical, electronic and procedural safeguards that comply with federal regulation to guard your personal information.

**CAN-SPAM Compliance**

In compliance with the CAN-SPAM Act, all e-mail sent from our organization will clearly state who the e-mail is from and provide clear information on how to contact the sender. In addition, all e-mail messages will also contain concise information on how to remove yourself from our mailing list so that you receive no further e-mail communication from us.

**Future Changes to Privacy Policy**

We reserve the right to change, modify, add, or remove portions of the Privacy Policy at any time. When we make changes to the Privacy Policy, we will post the changes on this page. We encourage users to check the Privacy Policy to remain informed of any changes.

**Choice/Opt-Out**

Our site provides users the opportunity to opt-out of receiving communications from us and our partners by reading the unsubscribe instructions located at the bottom of any e-mail they receive from us at anytime.

Users who no longer wish to receive our communication may opt-out of receiving these communications by clicking on the unsubscribe link in the e-mail or e-mail us at

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